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# HANDPICKED™ WINES

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## Handpicked Wines Continue Fashion Collaborations With 2018 Romance Was Born Rosé & New Gorman Partnership

### Media Release

Monday 3 December 2018

Following the sell out release of the 2017 vintage, Handpicked Wines have released another limited edition rosé in partnership with fashion label, Romance Was Born. Born from a mutual love of rosé and a shared philosophy of creativity and playfulness, the 2018 Handpicked Wines Rosé from the winery's Yarra Valley vineyard features a special limited edition label by the celebrated designers, Anna Plunkett and Luke Sales.

The limited edition design has been inspired by the Romance Was Born 'Cosmic Disco' pieces. Recently awarded Best Australian Womenswear Design at the 2018 Fashion Laureate, the pair behind Romance Was Born bonded with the Handpicked Wines team at their Urban Cellar Door back in 2017 - and the rest is history. *"We're proud and excited to collaborate on this special label for the second year running. We love the synergy between wine and fashion and we love drinking rosé,"* says designers, Plunkett and Sales.

The rosé, which has been developed with Pinot Noir grapes and fermented on Viognier skins to add texture, will RRP online for \$28.99. It forms part of Handpicked Wines Spring Summer 2018/2019 Collection, Odyssey, an eclectic line up featuring lighter style fine wines perfect for summer. These wines have been grown in the Handpicked vineyards in Victoria, including an allocation of the recent trophy winning 2017 Wombat Creek Pinot Noir and the 2016 Capella Chardonnay as well as two project wines out of Italy - a Pinot Grigio and an organic Prosecco. The Odyssey series also features limited edition gift packaging developed by design agency Motherbird, who have worked to create vibrant gift boxes that compliment the Odyssey range.

Meanwhile, Handpicked Wines have also signed on to create two Victorian wines in collaboration with Melbourne fashion label, Gorman. These will be produced for a solo runway show at Heide Museum of Modern Art in early 2019 as part of a Gorman retrospective, which celebrates 10 years of collaboration with Australian artists. Handpicked winemaker Peter Dillon is working closely with Lisa Gorman to develop two wines that will reflect the iconic and fun style of Gorman and its Victorian provenance.

These newest collaborations are just two instances of Handpicked Wines continuing to push the boundaries of creativity as a non-conventional multi-regional fine wine business and grow its number of fashion and culture based partnerships. *"We want to break down barriers for wine lovers to make wine more accessible through culture."* says Handpicked Wines Managing Director, William Dong. *"Making great wines always comes first, and then challenging expectations of what is expected of a fine wine producer comes next. Doing meaningful collaborations with people and businesses we admire is all part of this."*

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## Handpicked Wines:

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## About Handpicked Wines:

Handpicked Wines is a dynamic and contemporary Australian winery with a proven reputation for producing award-winning wines from multiple wine regions. Born from a simple, yet bold desire to bring the world of wine under one label, Handpicked Wines' winemakers work closely with local and trusted vigneron and across their own vineyards to craft a global portfolio of wines reflective of a supreme sense of place.

Handpicked Wines span 20 wine regions that include Mornington Peninsula, Yarra Valley, Tasmania, Heathcote, Barossa Valley, Coonawarra, Margaret River, Clare Valley, Eden Valley, Hilltops, Beechworth and Pyrenees in Australia, Central Otago and Marlborough in New Zealand. Further abroad, Handpicked Wines has international projects in place in Piemonte, Prosecco, delle Venezie and Veneto in Italy, Central Valley in Chile and Bordeaux in France. The winemaking team is led by Peter Dillon, Director of Winemaking and Jonathon Mattick, Assistant Winemaker who are both based out of Handpicked Wines' flagship Capella vineyard in the Mornington Peninsula.

Amongst the expansive range of high quality fine wines, Handpicked Wines are in the process of growing their Pinot Noir and Chardonnay portfolio. Recent accolades include Best of Show and Best Mornington Wine at the 2018 Australian Pinot Noir Challenge, Best Pinot Noir at the 2018 Royal Adelaide Wine Show, Best Mornington Peninsula Chardonnay at Langton's James Halliday Chardonnay Challenge as well as Chairman's Selection, Current Vintage Pinot Noir and Premier's Trophy Selection at the 2018 Mornington Peninsula Vignerons Association Wine Show.

The Handpicked Wines multi-regional portfolio amasses at the Handpicked Urban Cellar Door, located within a beautiful warehouse in Sydney's Chippendale where guests can sample wines at the Tasting Station, take wine and cheese to-go or drink and dine within the lounge area.